



Hervey Bay is a dynamic coastal centre approximately 300 kilometres north of Brisbane, Queensland's capital city. Renowned for its natural features and environment Hervey Bay boast's calm waters, beautiful beaches, the annual whale migration, world heritage listed Fraser Island and the Southern Great Barrier Reef.

Hervey Bay has a great sub-tropical climate, with summer (January) average maximum temperature of 29 degrees Celsius and a typical winter (July) maximum average of 22 degrees Celsius. The average annual rainfall is 900mm.



Hervey Bay

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Hervey Bay has a relaxed lifestyle and more recently has established a strong reputation for economic growth and development activities. The local authority area has a population in excess of 56,000 and is one of the fastest growing areas in Australia. In March 2008 Hervey Bay will become part of the new Fraser Coast Regional Council.

Strong growth has seen Hervey Bay's population skyrocket from only 30,000 in 1991 to an estimated 54,400 in 2006. Trends show this growth rate – one of Australia's highest – will continue. Hervey Bay City Council has focused on planning for growth, with intensive town planning, exciting urban designs and upgraded infrastructure.

Economic growth is matching population growth, particularly in tourism, service industries, retailing and light industries. A spate of multi-million dollar commercial, residential and resort developments are either underway or in the pipeline.



In 2005 Hervey Bay City Council embarked on a \$13 million redevelopment of the airport to facilitate direct flights to Sydney and connecting linkages to other Australian ports, in addition to the Qantaslink services to Brisbane.

With regular jet services from Sydney commencing at the end of July 2005, there has been strong growth in the tourism and business sectors.